

Launch success at PPMA Show

Following BARA's successful launch of their Automating Manufacturing Programme at the recent PPMA Show – a £600K Government-backed



scheme to help UK manufacturers adopt automation and robotics – the service has already received over 40 enquiries from prospective companies. BARA President Mike Wilson comments: “Notably the UK’s leading packaging and processing equipment show, The PPMA Show 2011 was the ideal place to launch the scheme, where we had a stand and presented to the end-user community as part of the Show’s Manufacturing Forum seminar programme. Not only did we have many SMEs approach us to discuss how the scheme could be used to help them introduce automation for the first time, but we found larger companies already using automation were eager to discuss how they could access the scheme to adopt the latest industry developments.”

The programme’s activities continued with breakfast meetings arranged around the country at end-user locations 23-24 November 2011, where attendees received free, independent, expert advice on how to take advantage of this technology.

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