



# REGIONAL EVENTS CALENDAR

Recex LLP and Prospects are working in partnership to deliver a series of interactive skills events within five regions. If your organisation understands the need to promote the opportunities you offer to young people between the ages of 14-19 and you see the benefit of targeting tomorrow's leaders then consider the regional skills events.

## GET INVOLVED

Each of the regional skills events is essential for any proactive organisation wishing to meet with young people who are serious about their future. These events also offer a unique platform to meet with parents, carers and advisers – those who play the greatest part in influencing many young people.

This will be a great opportunity to share your passion and vision using hands on demonstrations, working models, work based activities and employee or student ambassadors.

Each event aims to reflect the needs of the region with relevant industry sector zones.

The regional skills events cannot be described as traditional, we strive to **excite, inspire and enthuse** every young adult who experiences one of the events by encouraging all exhibitors to take exhibiting very seriously within the planning stages... when it comes to the event itself it's also your chance to enjoy the experience.

## BE HANDS ON

Sitting behind your table guarded by your traditional pop up stand is not allowed! Think, what has inspired other young adults to join your company or industry, how can you demonstrate this? Whether you are an IT provider looking for tomorrow's top consultants or engineers, a hairdressing academy or a construction company you can all be interactive. Let us inspire you as to how you can approach these hands on events in a different way.

## WHO WILL ATTEND?

For each of the five regions we target every school and college with the help of our links with Connexions and the regional LSC. We offer travel bursaries to encourage schools and colleges to travel that bit further to help us ensure we hit a truly regional audience. The target age group that attends are 14-19.





RICOH ARENA, COVENTRY  
5 & 6 MARCH 2008

### SKILLS WEST MIDLANDS – 5 & 6 MARCH 2008

This will be the 2nd annual Skills West Midlands event; the first took place at the NEC. This year's event will be held at the Ricoh Arena in Coventry. Targeting over 500 schools and colleges, attracting 7,500 students between the ages of 14 – 19. Dedicated parents and carers evening on the 5 March.



METRO RADIO ARENA  
NEWCASTLE  
30 SEPTEMBER & 1 OCTOBER 2008

### NORTH EAST SKILLS – 30 SEPTEMBER & 1 OCTOBER 2008

This will be the 2nd annual event within this region, hosted by the same fantastic arena, the Metro Radio Arena. Targeting over 350 schools and colleges with a target audience of 7,500 students between the ages of 14 – 19. Dedicated parents and carers evening on the 30 September.



SHEFFIELD ARENA, SHEFFIELD  
8 & 9 OCTOBER 2008

### SKILLS YORKSHIRE and the HUMBER – 8 & 9 OCTOBER 2008

A new region.....

We are delighted to be launching the first ever Skills Yorkshire and the Humber event, which is supported by the regional LSC. The event will take place at the Sheffield Arena.

Targeting over 650 schools and colleges within the region with a target audience of 8,000 14 – 19 year olds. Dedicated parents and carers evening on the 8 October.



### SKILLS LONDON 2008 – 20-22 NOVEMBER 2008

Formerly SkillCity, Skills London 2008 is the largest skills event in the UK, targeting over 1,500 schools and colleges from London and the Home Counties with an expected audience in excess of 50,000 visitors over the three days.

Skills London 2008 is presented by London First with support from the Learning and Skills Council and the London Development Agency.



BOLTON ARENA, BOLTON  
3 - 5 MARCH 2009

### SKILLS NORTHWEST – 3-5 MARCH 2009

This event targets over 500 schools and colleges attracting in the region of 17,500 students aged 14 – 19 over three days. Parents and carers are encouraged to attend throughout the three days.



For more information on any of these events please contact our skills sales team on

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