

REGIONAL SKILLS EVENTS

The UK's biggest series of careers events for young people aged between 14 and 19





INTRODUCTION

RECEX and Prospects Events organise the UK's biggest series of regional careers, training and skills events for young people between the ages of 14 and 19.

Events take place in the following regions:

- North East
- Yorkshire and the Humber
- North West
- West Midlands

Each regional skills event encourages young people to consider the opportunities available to them whilst enabling up to 100 employers, colleges, universities, training bodies and advice organisations per event to raise their profile, showcase their services and talk directly to the next generation of students, trainees and employers.

Interactivity is the key to the success of these events. Giving young people the chance to touch, feel and experience different industries and skills, this hands-on approach is far more effective than giving them a brochure to read!

Regional Skills events highlight the skills that are in shortest supply and where employers are experiencing the biggest recruitment needs. They provide a unique combination of:

- Opportunities for young visitors to experience and have-a-go at a wide range of jobs and training opportunities.
- Inspiring demonstrations of skills excellence by some of the best practitioners in the country, including live head-to-head competitions.
- Detailed information and expert personal advice covering the whole range of jobs and training opportunities open to young people, across many different industry sectors.
- A lively and enjoyable environment making the skills-based careers on display as exciting and accessible for young people as possible. ▼

"I attended with my son who was reluctant at first but thoroughly enjoyed the exhibition. He was well informed about access routes into certain companies and was encouraged about the importance of studying hard to achieve good results in order to obtain a worthwhile job and a job that he enjoys. Thank you once again." Parent

"Many motivated young people who wanted to progress and prosper in engineering and manufacturing careers."
EEF West Midlands

"The students came very well prepared and showed great enthusiasm for the event."
IBM UK Ltd



ATTRACTING THE VISITORS

Depending on the region these events attract between 6,000 and 17,000 young people over a two or three day period. Visitor promotion is aimed directly at schools and colleges and the relevant local Connexions services. The events also attract the important audience of careers advisers and parents/carers. To make these events accessible to all young people across a region every school and college is offered a bursary towards the cost of group travel to the event. ▼



"A great event, which enabled us to promote Keltruck as a local employer and the variety of career options available to young people." **Keltruck**

"An excellent opportunity to reach hundreds of schools in just two days."
West Midlands Police

"The Prospects/RECEX team were fantastic - so helpful and friendly! A really enjoyable event - well done." **UK Skills**

"Has been a positive well-organised event. Was well managed by friendly staff."
British Horse Racing School



North East Skills 30 September - 1 October 2008 Metro Radio Arena, Newcastle

Catchment Areas: Tyne & Wear – Gateshead, Sunderland, Newcastle, South Tyneside, North Tyneside, Tees Valley, Hartlepool, Middlesbrough, Stockton, Darlington, Northumberland, County Durham



Skills Yorkshire and the Humber 8-9 October 2008 Sheffield Arena, Sheffield

Catchment Areas: North Yorkshire: Harrogate, Craven, Scarborough, Selby, Rydale, York, South Yorks: Barnsley, Doncaster, Rotherham, Sheffield, West Yorks, Bradford, Calderdale, Kirklees, Huddersfield, Leeds and Wakefield, The Humber, East Riding, Hull, North Lincolnshire, North East Lincolnshire.



Skills North West 3-5 March 2009 Bolton Arena, Bolton

Catchment Areas: Cheshire, Warrington, Cumbria, Greater Manchester – Blackpool, Bolton, Bury, Oldham, Salford, Stockport, Tameside, Wigan, Greater Merseyside – Liverpool, Sefton, Knowsley, St Helens, Halton, Wirral, Lancashire



Skills West Midlands 18-19 March 2009 Ricoh Arena, Coventry

Catchment Areas: Birmingham, Solihull, Black Country, Coventry, Warwickshire, Herefordshire, Worcestershire, Shropshire, Staffordshire ▼

*"Good flow of visitors throughout the three days."
St Helens College*

"Great event. Students were a pleasure to talk to - very polite! Well done! It has been a very positive opportunity to engage with young people of all abilities from across the region." Lantra

*"Lots of visitors – organisers very helpful."
Accrington & Rossendale College*

aimhigher...



Butlins



connexions



e-on



The Open University



Prince's Trust



...take a fresh look at the sea



SIEMENS



"Excellent event – well done." *British Gas*

"Schools seemed to travel a considerable distance which was encouraging. A higher than anticipated level of interest in careers in the horseracing industry. Look forward to exhibiting at other events and returning in 2009."
Northern Racing College

"The young people engaged with us well."
Manchester City Council



CONTACT

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RECEX LLP and Prospects Events - working in collaboration to provide regional skills events.

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