

# Press Release



*For your business and technology editors*

## Success brings another Global Packaging Forum

JW Marriott Hotel, Las Vegas, 12-13 October

After the success of ABB Robotics 'Global Packaging Forum – Robotics meets Packaging' event in Germany last year, the company is hosting a new two-day conference at JW Marriott Hotel in Las Vegas on 12-13 October 2007. The Forum, which immediately precedes Pack Expo, will explore the future trends and benefits of robotic automation in the packaging industry.

Keynote speaker, Ben Miyares, Vice President, Industry Relations for the Packaging Machinery Manufacturers Institute (PMMI), joins other speakers from global manufacturers and institutions in presenting papers. Topics will range from the global growth for robotics in packaging to the specifics of improving productivity through new gripper technologies. The impact that packaging now has on fiercely competitive consumer industries, such as food, beverage and pharmaceuticals, will also be explored.

The Global Packaging Forum provides a platform for important decision makers, end users, system integrators and key industry leaders to network, share experiences and facilitate business.

Previous attendee, Dr David Hopper of RTS Flexible Systems, raved about the Forum, "It was excellent. I would especially like to mention the high quality of the presentations. It has also offered a good chance to network with established and new connections. I took a lot of new knowledge back home to present to my company. I have no doubt the Forum will result in interesting new business possibilities".

For further information, please contact Margareta Zeicu at [margareta.zeicu@se.abb.com](mailto:margareta.zeicu@se.abb.com) or +46 (0) 705 692077, or register at [www.abb.com/robotics](http://www.abb.com/robotics).

**RELEASE ENDS** – 238 words



## **NOTE TO EDITORS**

ABB ([www.abb.com](http://www.abb.com)) is a leader in power and automation technologies that enable utility and industry customers to improve their performance while lowering environmental impact. The ABB Group of companies operates in around 100 countries and employs about 108,000 people.

## **ABB ROBOTICS**

ABB is a leading supplier of industrial robots - also providing robot software, peripheral equipment, modular manufacturing cells and service for tasks such as welding, handling, assembly, painting and finishing, picking, packing, palletizing and machine tending. Key markets include automotive, plastics, metal fabrication, foundry, electronics, pharmaceutical and food and beverage industries. A strong solutions focus helps manufacturers improve productivity, product quality and worker safety. ABB has installed more than 150,000 robots worldwide.

### ***For more information please contact:***

Margareta Zeicu, Marketing Manager Consumer Industries  
ABB Automation Technologies AB, SE-721 68 Vasteras, Sweden  
Telephone: +46 (0) 21 344012  
e-mail: [margareta.zeicu@se.abb.com](mailto:margareta.zeicu@se.abb.com)  
www: [www.abb.com](http://www.abb.com)

### ***Press enquires:***

Amanda Price or John Houston  
Houston Associates, 181-185 Kirkdale,  
London, SE26 4QH  
[amanda@houston-associates.com](mailto:amanda@houston-associates.com)  
Tel: +44 (0)208 778 1900