



Confederation of Indian Industry

Plot No 249-F, Udyog Vihar, Phase IV, Sector 18
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Sponsorship Opportunities

1 st Robo Conference 2008 Debut in The 9 th Auto Expo 2008 14-15 th January 2008 Hall No 8, Pragati Maidan, New Delhi	Event Sponsor (Rs. 5 Lakhs)	Associate Sponsor (Rs. 3.0 Lakhs)	Lunch Sponsor (Rs.1.5 Lakhs)
1. Logo / Company Name Visibility at:			
✓ Wings of the backdrop at the conference venue	✓	✓	X
✓ Sponsor Panel Boards at strategic locations at the Conference Venue	✓	✓	✓
✓ Thank you Sponsor cards in the Delegate Kit	✓	✓	✓
✓ CII Website as part of Event details	✓	✓	✓
2. Separate page on the company in documentation pack	✓	✓	X
3. Different Color Delegate Badges	✓	✓	✓
4. Special reserved seating for delegates nominated in the "Sponsor Block"	✓	✓	X
5. Number of Free Delegates to the Conference	20	10	03
6. Opportunity to screen corporate film at breaks and other opportune times	✓	✓	X
7. Opportunity to distribute company literature through delegate kit bag	✓	✓	X
8. Opportunity to make a presentation at one of the Technical Sessions or Co-Chair a Session	✓	✓	✓
9. Opportunity to speak at the Inaugural session	✓	X	X

Sponsorship Category	Sponsorship Amount	Maximum no. of Sponsors in category	Status
1. Event Sponsor	Rs 5.00 Lakhs / USD12500	Two	Open
2. Associate Sponsor	Rs 3.00 Lakhs / USD7500	Five	Open
3. Lunch Sponsor	Rs 1.50 Lakhs / USD3750	One	Open

For further details, please contact	
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