

Rockwell at Interpack, Dusseldorf, 24-30 April 2008

Rockwell Automation will be participating in the three-yearly Interpack exhibition (www.interpack.com), which next takes place in Dusseldorf this coming April. Rockwell will be using this show to increase its profile and build relationships within the Machine Builder and Packaging arena, as well as to support its vertical industry initiatives.

The main focus for the show is to highlight Rockwell Automation's expertise in Pack and Fill applications across all the key sectors.

At the event we will be hosting a number of one to one interviews covering a variety of topics and we can organise relevant interviews for any editors who are planning to attend. We also have an extensive range of pre-show information to support your preview material and are keen to encourage visitors to attend the Rockwell stand, where they will find (amongst other things) examples of partnerships with machine builders and end users, and demonstrations of the following:

- * Robotic control capability through using a customer (PWR) machine
- * Integrated Architecture
- * Compact Machine solutions
- * Intelligent Motor control solutions
- * Line Performance Systems (OEE)
- * Production & Order Operation (Scheduling)

Rockwell is also offering a free Accelerator toolkit CD which offers files, programme codes and manuals that will save machine builders time and money. In addition, the popular Packaging Guide highlights some key successes in the packaging industry around Europe.

Please contact me or my colleagues at Fisher if we can provide any assistance. I have included some further information on the show as a footnote to this message!

Best regards

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Interpack 2008 Background Information:

Web Site: www.interpack.com

Show Venue Düsseldorf Fairgrounds, Halls 1 to 17

Date 24 - 30 April 2008

Opening Hours Daily 10 am - 6 pm

Organizer: Messe Düsseldorf GmbH

Tel: +49 211 4560-900

<http://www.messe-duesseldorf.de/>

Interpack covers the production and refinement of packaging products and packaging materials, through distribution to quality assurance and consumer protection. Also exhibited are processes and machinery for the packaging of: food and beverages, pharmaceuticals and cosmetics, consumer goods (non-food), and industrial goods.

In 2005, the show attracted 2,654 Exhibitors from 57 countries, and 176,964 Visitors from 106 countries, including 55% from outside Germany