

## **ABB appoints new head of its Robotics Division in UK and Ireland**

ABB has appointed Chris Withey to lead its robotics division in the UK and Ireland. Chris has a long history of working within ABB's global robot service division, where he has been engaged with its local service teams around the world supporting and implementing dynamic strategies for growth through service and training.



Speaking about his recent appointment, Chris Withey said, "My vision for ABB Robotics UK and Ireland is very simple – to expand our impact on the manufacturing industries to ensure every manufacturer has the chance to compete globally. I am looking forward to using my experience to help grow ABB's robotic business and increase ABB's position as the leading player in robot based automation."

Commenting on the appointment Trevor Gregory, Chief Executive Officer of ABB in the UK and Ireland added, "We are committed to working hard to educate manufacturers about the benefits of robot technology. I know Chris and his team will be continuing to spread the word on our "10 good reasons to invest in robots" campaign" and Chris, with his enthusiasm and leadership will help our customers accomplish even greater achievements."

For more information about the potential benefits of integrating robots into your production process, please email [robotics@gb.abb.com](mailto:robotics@gb.abb.com) or call 01908 350 300.